

ISIS

MEDIA PACK - 2018



THE ISIS MAGAZINE

Circulation of 3,000
Readership of 7,500

240x170mm
56 pages of 110gsm text
4 pages of 250gsm cover

Perfect bound
Printed on uncoated paper

Guardian Student Media Awards
2 x win
3 x runner up

Published by
Oxford Student Publications Ltd.

Contact advertising@ospl.org
for enquiries

The ISIS is the longest-running independent student magazine in the UK. It has been through a lot since being established at Oxford University in 1892. Bailed out by Elizabeth Taylor, Richard Burton and Nigella Lawson at various points in its history, The ISIS has survived against all odds.

We have been banned in Germany, threatened by blackmail, and mocked by Punch Magazine. Along the way our reporters have been prosecuted under the Official Secrets Act, hosted by WikiLeaks, and forced to walk out over threats of editorial censorship during The ISIS's radical left-wing heyday.

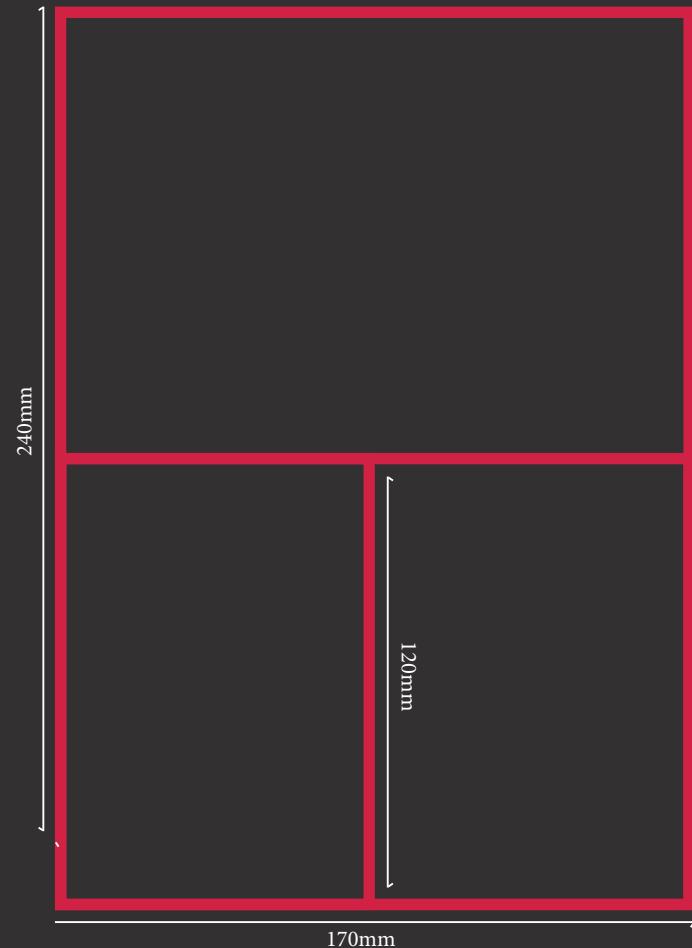
On this journey, our ranks have included the likes of Evelyn Waugh, Sylvia Plath, Boris Johnson, Terry Jones, Graham Greene, David Dimbleby, Michael Foot, Richard Ingrams, George Osborne, Chris Huhne, Hilaire Belloc, and of course Mostyn Turtle Piggott, our delightfully eccentric founder.

Now, we run events, a website and once a term our print issue finds its way into Oxford accompanied by a digital version exclusively posted on our website. There you'll find the best of student journalism and design, carefully assembled by the ISIS team.

The Isis is a distinctive magazine which stands out amongst other student publications through its unique focus on features journalism and creative visuals, high print quality, and compact format. Our articles cover everything from global politics to tiny oddities, and the once termly publication means that the editorial team have the freedom to experiment with what young journalists can achieve.

These elements mean the launch of a new issue is eagerly anticipated and, because we give high quality work the print home that it deserves, copies are often kept by readers long after release as works of art.

RATES



Full Page
£500



Half Page
£300



Inside Cover
£700



Quarter Page
£150

Previous clients include Reed Smith, the London Review of Books, Sotheby's Institute of Art, SOAS, Art History Abroad, and the British Institute of Florence.

To view, previous issues of ISIS, please visit isismagazine.org.uk. For a tailored package to suit your needs, please contact advertising@ospl.org

isismagazine.org.uk

isismagazine.org.uk was relaunched in December 2014. The new site features a sleeker, more appealing design, along with improved advertising capabilities.

Commitment to publishing original, appealing content has seen the new site's traffic settle at five times the original amount. The new website has massively increased ISIS's brand recognition and loyalty within Oxford.

We are currently able to accommodate advertisements on the front page, article pages, and on the article sidebars. Banner and sidebar advertisements are priced at £150 per week.

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